
Practitioner News May 2020: Latest on Ashwagandha and Covid-19

1 message

Pure Bio <info@purebio.co.uk>
Reply-To: Pure Bio <info@purebio.co.uk>
To: purebioltd@gmail.com

29 May 2020 at 17:51

Practitioner News
Nutritional Update May 2020

[View this email in your browser](#)



[Top](#)

Dear Colleague

Welcome to our May nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

In this issue

- [Latest update on Ashwagandha and Coronavirus \(COVID-19\)](#)
- [Menopausal hot flashes and cardiovascular health](#)
- [Product Focus - NEW PRODUCT LAUNCH - Pure Bio Flax & Borage Oil](#)
- [Latest Pure Bio News - Changes to our Basic Herbal Kit](#)
- [Summer Sale](#)
- [Pure Bio Gift Vouchers](#)
- [Quote of the Month](#)
- [How to Find Us](#)

Featured Articles

[LATEST UPDATE ON COVID-19](#)

OUR IMMUNE-BOOSTING PRODUCTS WHICH HAVE BEEN SHOWN TO BE EFFECTIVE IN THE FIGHT AGAINST COVID-19 ARE:

[Organic Mushroom Gold](#)
[Reduced Glutathione](#)
[ColoVita \(Colostrum\)](#)
[Astragalus Tincture](#)
[Colloidal Silver](#)
[Vitamin C](#)
[Vitamin D](#)

ASHWAGANDHA AS COVID-19 WARRIOR? IIT DELHI STUDY SAYS YES!



- A collaborative study by DAILAB in IIT Delhi and in AIST (National Institute of Advanced Industrial Science and Technology), Japan discovered that Ashwagandha may hold an efficient anti-Covid-19 drug.
- The study found that natural compounds from Ashwagandha and propolis can be effective anti-Covid-19 drugs.
- The study warned that, although they are easily available and affordable, one has to be cautious about the content of bioactive ingredients.

Read more at indiatoday.in

[Back to Top](#)

MENOPAUSAL HOT FLASHES MAY BE AN INDICATOR OF CARDIOVASCULAR HEALTH

Research is indicating that menopausal hot flashes and night sweats may actually flag underlying cardiovascular health problems. Study findings indicate that women who experience these vasomotor symptoms have poor cardiovascular risk profiles and subclinical cardiovascular disease indicators; and are, therefore, potentially at higher risk for a cardiovascular event.



Read more at medscape.com

[Back to Top](#)

Product Focus

NEW PRODUCT LAUNCH



FLAX & BORAGE OIL (ORGANIC)



We are pleased to announce the launch of a new [Pure Bio product - FLAX & BORAGE OIL \(ORGANIC\) - 90 capsules](#)

Pure Bio's Organic Flax & Borage Oil capsules provide an organic blend of omega-3 and omega-6 oils in their virgin state and in a ratio of 1:4.

Flax seed oil provides 50% omega-3 fatty acids and borage oil contains 22% GLA (omega-6 fatty acid). Flax seed oil contains alpha linolenic acid (ALA), an omega-3 fatty acid that can be converted into eicosapentaenoic acid, or EPA, in the body.

As a combined source of omega-3 and omega-6 fatty acids, flax seed and borage oils can be converted into Prostaglandins-3 (PGE3) and Prostaglandins-1 (PGE1) respectively. These two substances help to balance the body's need for inflammatory repair and anti-inflammatory protection, particularly in respect of cardiac and circulatory health.

THIS PRODUCT IS FREE OF GLUTEN AND DAIRY AND IS GMO-FREE

Recommended Dosage

Take 2 capsules daily, in divided doses, with food, or as directed by your healthcare practitioner.

Contents: each softgel capsule provides:

| | |
|--|-------|
| Linolenic Acid (Omega-3) | 210mg |
| Linoleic Acid (Omega-6) | 0.85g |
| other ingredients: capsule (gelatine, glycerine and water) | |

ORDER NOW :

[Pure Bio Flax & Borage Oil - 90 capsules - £16.99](#)



To order a Pure Bio Flax & Borage Oil sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342. (please note, this replaces the current phial in your test kit for Flax/Borage oil, which has been discontinued.)

[Back to Top](#)

Latest Pure Bio News

EXPANDED RANGE OF UK-SOURCED 100% PURE SUPPLEMENTS FROM PURE BIO

Due to the ever-increasing import regulations and costs, we have been working hard over the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates.

This month we are launching [Pure Bio Flax & Borage Oil](#) - Please see above for full details

[Back to Top](#)

CHANGES TO OUR BASIC HERBAL KIT



In light of our supplier discontinuing a few herbal tinctures, we have reviewed the contents of our basic herbal test kit, which most of our practitioners use, and are pleased to announce some new useful additions to our range.

To help you update your basic herb kit, a full list of the current contents and their uses can be found [here](#).

Discontinued herbs:

Meadowsweet
Bittersweet
White Deadnettle

New additions:

Oregon Grape Root
Bladderwrack
Lemon Balm

To order a sample phial for your Pure Bio Basic Herb Test Kit (at £1.50 each), simply call us on 01403 730342

SUMMER SALE



We are clearing our shelves of some shorter-dated Pure Encapsulations products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

| Product | Size (caps) | Number of pots available | Expiry date | Sale price £ |
|--|-------------|--------------------------|-------------|--------------|
| <u>Systemic Enzyme Complex</u> | 180 | 9 | 31 Mar 20 | FREE |
| <u>Bromelain 2400 500mg</u> | 60 | 2 | 30 Apr 20 | FREE |
| <u>Methylcobalamin (B12)</u> | 60 | 1 | 30 Apr 20 | FREE |
| <u>Creatine Powder</u> | 250 gm | 1 | 30 Apr 20 | FREE |
| <u>Lutein 20mg</u> | 60 | 5 | 31 May 20 | FREE |
| <u>Flax/Borage Oil</u> | 250 | 11 | 31 May 20 | FREE |
| <u>Curcumin 500 with Bioperine</u> | 120 | 11 | 31 May 20 | FREE |

| | | | | |
|---|------|----|-----------|--------|
| <u>Pepti-Guard</u> | 120 | 8 | 31 May 20 | FREE |
| <u>Niacin 60mg</u> | 100 | 1 | 30 Jun 20 | £12.49 |
| <u>Ester-C & Flavonoids</u> | 90 | 2 | 30 Jun 20 | £14.58 |
| <u>Multi t/d</u> | 120 | 6 | 30 Jun 20 | £27.96 |
| <u>L-Glutamine Powder</u> | 227g | 1 | 30 Jun 20 | £19.75 |
| <u>MotilPro</u> | 180 | 1 | 30 Jun 20 | £22.08 |
| <u>ProSoothe II</u> | 120 | 12 | 31 Jul 20 | £29.95 |
| <u>Best Rest Formula</u> | 120 | 97 | 31 Jul 20 | £29.83 |
| <u>Best Rest Formula</u> | 60 | 63 | 31 Jul 20 | £16.85 |

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

[Back to Top](#)

Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

[Back to Top](#)

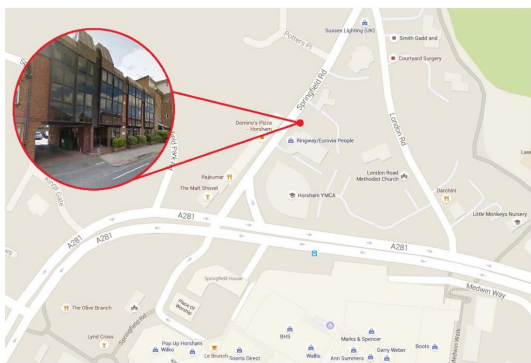
Quote of the Month

"Life's biggest tragedy is that we get old too soon and wise too late"

Benjamin Franklin

[Back to Top](#)

How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,
Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: info@purebio.co.uk

[Back to Top](#)



Copyright © 2020 Pure Bio Ltd, All rights reserved.

You are receiving this email because you have OPTED-IN/Subscribed to our Practitioner News

Our mailing address is:

Pure Bio Ltd
Ground Floor
44 Springfield Road
Horsham, West Sussex RH12 2PD
United Kingdom

[Add us to your address book](#)

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

